

LEADERSHIP

SUSTAINABILITY

ACHIEVEMENT

INVOLVEMENT

COMMITMENT



THE SIR PETER BLAKE  
ENVIRONMENTAL  
LEADER AWARD  
IN ASSOCIATION  
WITH FUJI XEROX.



## The Sir Peter Blake Environmental Leader Award

The Sir Peter Blake Trust and Fuji Xerox created The Sir Peter Blake Environmental Leader Award to recognise the achievements of young people who are taking positive action to protect the environment.

Each year, the award can be made to one student in your school, selected by their teachers or peers.

The winning student from each school is then eligible to apply for the overall National Environmental Leader Award.



### Criteria:

As a guideline for selecting your school's Environmental Leader, we suggest the student is:

- Year 9 or 10 and aged between 13 – 15 years.
- Passionate about the environment and has achieved success in their environmental work, either in their school or community.

Has demonstrated the following leadership qualities:

- An ability and desire to motivate and inspire others.
- An ambition to take on significant challenges and the tenacity and determination to tackle them.
- Able to learn from any mistakes or failures.

Please note that these are only guidelines and your school can modify the criteria as individual circumstances dictate.

## How to participate in the Environmental Leader Award programme

### Step 1: Register for the programme

Register your school by filling out the enclosed registration form and faxing, emailing or posting it to the address below:

ELA Programme Coordinator

PO Box 106-955

Auckland City 1143

F. 09 309 3350

E. [ela@sirpeterblaketrust.org](mailto:ela@sirpeterblaketrust.org)

### Step 2: Select your school's Environmental Leader Award winner

By the end of **Week 1, Term 2**, your school's Environmental Leader should have been chosen and details sent to the Programme Coordinator, see contact details above.

### Step 3: Presentation of the Award

Once we have received your student's name, arrangements will be made for the presentation of the award. With advance notice, a Fuji Xerox representative can be made available to present the award at school assembly.

### Step 4: Entry into the National Environmental Leader Award

Each year, we select one overall winner from the participating schools to become the National Environmental Leader.

If your school's Environmental Leader Award winner wishes to be considered for the National Award, they should apply in writing to the selection panel by the end of **Week 3, Term 2** enclosing a supporting letter from the school principal.

> Please see the attached form for application details.

**The winner will be announced during Leadership Week.**

See [www.leadershipweek.org](http://www.leadershipweek.org) to find out more about Leadership Week and next year's dates.

## Ideas for Environmental Projects

**Making a positive difference to the environment is best achieved in teams - one person can make a difference, but more people can make a greater difference!**

- Organise a beach or waterway clean-up with your class or friends. See [http://www.sirpeterblaketrust.org/environment/care\\_for\\_our\\_coast/](http://www.sirpeterblaketrust.org/environment/care_for_our_coast/) for a clean-up kit and more information.
- Conduct a native tree planting at school or in a local park. Make contact with your local council to find out where you can lend a hand.
- Encourage a "reduce - reuse - recycling" programme at your school. Brainstorm how this needs to be managed effectively so it will remain in place long term.
- Establish a "worm-farm" at school to help manage waste. Consider the management of the farm: who, how, and when.
- Run an environmentally-themed creative arts competition, such as wearable arts or sculpture and design. Give prizes for the best environmental idea or project, then implement it.
- Produce stickers, posters and other materials to encourage peers and teachers at your school to save water and power. Make sure they know why this is important.
- Promote walking and cycling to school to reduce car usage.
- Challenge others to incorporate this idea into their daily living - not only for getting to and from school.
- Examine the use of cleaners and other products around the school which could be toxic or harmful to the environment (e.g. weed killer) and propose alternatives.